



LET'S KICK THINGS UP A NOTCH.

A request from your loyal customer,

(PRINT YOUR NAME HERE)



Have I ever told you that you're my favorite dealer of spirits? Well, you are! Your bottles are in such neat rows and the climate control is delightful. In fact, I can scarcely think of possible improvements. Well, alright: there is something. Your rum section could use a bit of a kick in the behind.

Would you stock Kicking Mule, a fine Louisiana rum that I've come to enjoy? I'd love to be able to find it here.

Yours in spirits,

(SIGN ON THIS HERE LINE)

DISTRIBUTOR CONTACT INFO

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(225) 752-0575
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Baton Rouge, LA 70809

www.kickingmulerum.com